



Care & Repair Cymru

# Commerical Membership Information Pack

Improving homes, Changing lives

# About our Commercial Membership

Becoming a Commercial Member is a great way to show your commitment to improving housing conditions for older people.

In return we can offer your business opportunities to get your products known, and your messages heard by the Care & Repair movement and beyond.

## Our Conference

Every year our Conference brings together the Care & Repair Movement and our partner organisations. Our conference promotes good practice and expands the sector's knowledge. It is an excellent opportunity to engage with us, generate new leads and increase brand awareness.

## Promoting your company through our platforms

We are active on social media and our website received around 53,000 visits last year. Our newsletter readership includes our Agencies and people who have benefitted from Care & Repair's services and want to keep in touch.

## Promoting your products at our national Networks

We hold national Network Meetings throughout the year for our Caseworkers, Technical Officers and Leadership teams. Promoting your business at a network meeting can help you build strong relationships with new and existing customers and feel part of the Care & Repair Movement.

We offer a membership scheme which allows you to choose the level of support which best meets your needs as a business and represents your commitment to improving housing conditions for older people in Wales.

## As a Care & Repair Commercial Member you receive the following benefits

Benefits	Silver £500	Gold £750
<b>Get your message heard by the Care &amp; Repair Movement</b>		
Announcement of your support to the Care & Repair Movement	✓	✓
Discount on exhibition rates at our annual conference in Autumn	<b>10% discount</b>	<b>20% discount</b>
First refusal on <b>sponsorship</b> opportunities for our events and publications	✓	✓
Distribution of your materials at one <b>National Network meeting</b> about your organisation and products	✓	✓
Invitation to attend one <b>National Network meeting</b> to talk about your organisation, products and services		✓
<b>Promote your organisation through Care &amp; Repair</b>		
Listed as a Commercial Membership on the home page of our <b>website</b>		✓
Your organisation listed on the Commercial Membership page of our website, including 100 words about your organisation and a <b>link to your own website</b>	✓	✓
	✓	✓
Promotion of your organisation through our <b>Facebook</b> page	<b>post</b>	<b>2 posts</b>
Promotion of your organisation through our <b>Twitter</b> page	<b>1 post</b>	<b>2 posts</b>
Promotion of your organisation through our <b>LinkedIn</b> page	<b>1 post</b>	<b>2 posts</b>
Invitation to write a <b>blog</b> on our website highlighting your business, products, promotions or our partnership, which will be promoted through our social media channels	<b>1 article</b>	<b>2 articles</b>
Invitation to write one article in our <b>In Touch Newsletter</b> highlighting your business, products, promotions or our partnership		✓
<b>Feel part of the Care &amp; Repair Movement</b>		
Use of Care & Repair Cymru Silver Commercial Member <b>logo</b>	✓	
Use of Care & Repair Cymru Gold Commercial Member <b>logo</b>		✓
<b>Email alerts</b> about Care & Repair Cymru and the wider Care & Repair Movement	✓	✓
Discount on <b>room hire</b>	<b>10%</b>	<b>20%</b>
The opportunity for your team to have an <b>information session</b> about the work of Care & Repair		✓

# Other ways to support

There are many ways to support Care & Repair

## Conference Sponsorship

We give our conference sponsors maximum visibility, through pre-event publicity, on site signage and acknowledgements in the conference programme and opening address

By being sponsoring our conference, your organisation can gain maximum exposure to the Care & Repair Movement throughout Wales and create or raise brand awareness.

## Donation

Give your support to improving the lives of older people across Wales who wish to remain in their own homes. No gift is too small to make a difference. A donation will help to make sure that practical help for older people is there when it is needed most.

## Advertising through our channels

We can work with you to advertise your products and services on our social media channels

## Fundraising

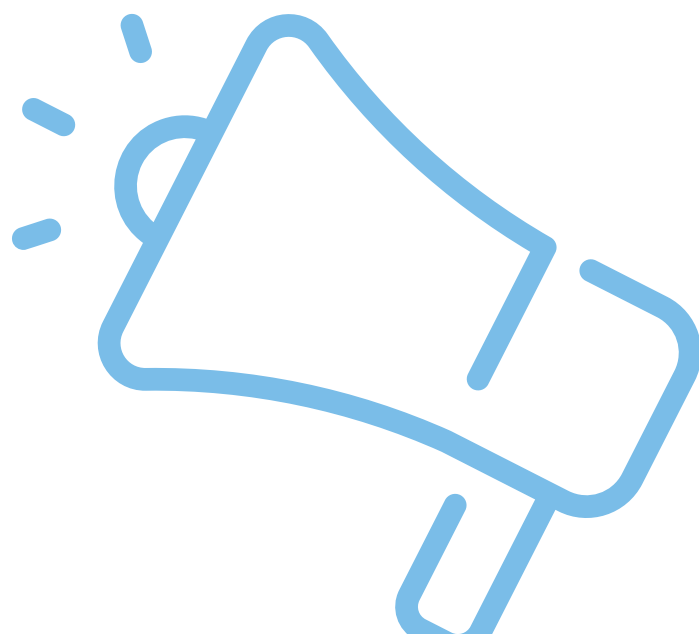
Fundraising as a staff team is a great way to build team morale and raise awareness of your business. There are lots of ways your staff can get involved in helping us to raise money to support older people across Wales.

## Get in touch

If you are interested in supporting Care & Repair Cymru, get in touch with us. We would be delighted to hear from you and talk about our membership scheme.

Chris Jones, Chief Executive

✉ [Chris.jones@careandrepair.org.uk](mailto:Chris.jones@careandrepair.org.uk)  
☎ 07747803189



# Together

## We can achieve great things

We value our Commercial Members and are always ready to listen to new ideas. If you would like to work with us but you would like to put forward a proposal for an alternative membership package, then please let us know.





Care & Repair Cymru

[www.careandrepair.org.uk](http://www.careandrepair.org.uk)

find us on



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Care & Repair Cymru is a registered charity:  
Charity number 1163542